



Vermont Association for the Education of Young Children

## **Annual Early Childhood Education Conference Sponsorship Opportunities 2026**

Wednesday, October 21st - Friday, October 23rd  
Killington Grand Resort Hotel, Killington, VT

The *Vermont Association for the Education of Young Children (VTAIEYC)* is proud to advance equity and excellence in early childhood education with early childhood educators as our foundation. A key part of our mission includes hosting the state's largest gathering of early childhood educators—our Annual Early Childhood Education Conference. This event provides high-quality professional development while fostering collaboration and professional networking across the field.

**We are pleased to invite your organization to participate in the 2026 Annual Conference and throughout the coming year as a supporter of VTAIEYC.**

Sponsorship offers a unique opportunity to elevate your organization's visibility while investing in the future of Early Childhood Education. Connect with hundreds of professionals dedicated to nurturing effective learning environments for young children across Vermont.

Early childhood educators are decision-makers, selecting curriculum, materials, professional services, technology platforms, and family engagement resources that directly impact their programs and communities. By bringing your products, services, or expertise to this audience, your organization has the opportunity to build meaningful relationships with professionals actively seeking tools and solutions that strengthen quality and sustainability in their programs.

### **2025 Sponsor Reach & Engagement**

- 94% of conference attendees actively engaged in the conference app
- 200,000+ sponsor impressions in the conference app
- 100+ program leaders and owners with purchasing authority represented
- 800+ qualified exhibitor leads generated

We invite you to review additional information about this event on the [VTAIEYC Annual Conference website](#) and to review the sponsorship opportunities listed below.

Questions can be directed to the Conference Team at [conference@vtaieyc.org](mailto:conference@vtaieyc.org).

Once you have selected a sponsorship level, please complete the [2026 Sponsorship Form](#) to provide your payment details and, if applicable, the necessary information to secure your exhibitor table.

## Pinnacle Sponsor (Exclusive Year-Long Sponsorship): \$10,000

As a **Pinnacle Sponsor**, your organization stands at the highest level of partnership with VTAEYC, demonstrating an unwavering commitment to early childhood education in Vermont. This elite sponsorship provides year-round visibility and recognition, ensuring that your support is seen by educators, families, and advocates across the state.

- **Year-Long Brand Recognition:** Your logo featured prominently in all VTAEYC newsletters and communications for one year.
- **Website Visibility:** Your logo and a direct link to your website displayed on our homepage and sponsorship page.
- **Exclusive Acknowledgement:** Special recognition at all major VTAEYC events, including but not limited to the 2026 Annual Conference.
- **Social Media Spotlights:** Dedicated appreciation posts across our social media channels throughout the year.

By becoming a **Pinnacle Sponsor**, your organization plays a key role in shaping the future of early childhood education in Vermont. You will also receive specific benefits during the VTAEYC Annual Early Childhood Education Conference.

- Company logo prominently featured on all conference marketing materials including but not limited to VTAEYC's website, newsletter, and social media platforms
- Recognition as Presenting Partner of the 2026 Annual Conference
- Prime location in Exhibit space
- Elite recognition in the conference app (Whova)
- Elite Recognition during each plenary session
- Opportunity to give brief remarks during a general session or special event
- Up to four (4) tickets to an Annual Conference Networking Event

### **Peak Sponsorship: \$5,000**

- Company logo prominently featured on all conference marketing materials including but not limited to VTAEYC's website, newsletter, and social media platforms
- Prime location in Exhibit space
- Prime recognition in the conference app (Whova)
- Recognition during each plenary session
- Opportunity to give brief remarks during a general session or special event
- Up to four (4) tickets to an Annual Conference Networking Event

### **Summit Sponsorship: \$3,000**

- Company logo featured on all conference marketing materials including but not limited to VTAEYC's website, newsletter, and social media platforms
- Table in Exhibit space
- Recognition in the conference app (Whova)
- Recognition during each plenary session
- Up to two (2) tickets to an Annual Conference Networking Event

### **Base Sponsorship: \$1,000**

- Company logo featured on all conference marketing materials including but not limited to VTAEYC's website and social media platforms
- Table in Exhibit space
- Recognition in the conference app (Whova)
- One (1) ticket to an Annual Conference Networking Event

### **Digital Sponsorship: \$300**

- Company logo featured on all conference marketing materials including but not limited to VTAEYC's website and social media platforms
- Recognition in the conference app (Whova)

## Special Feature Sponsorship Opportunities

*These options may be added to a sponsorship level which includes an exhibitor table or purchased as a stand-alone benefit. All include the organization's logo on conference marketing materials.*

Logo on Lanyards: \$5,000

Annual Awards Luncheon Sponsor (Friday): \$3,000

General Lunch Sponsor (2 available): \$1,500

Breakfast Sponsor (3 available): \$1,500

Sponsor a Training Track: \$1,000

Sponsor a Snack Break (3 available): \$750

Attendee Networking Event (2 available): \$750

Leadership Day Access Add-On: \$500 (Available to confirmed full-conference sponsors)

## Non-Profit Resource Sharing Opportunity: \$175

Non-Profit organizations may choose to share printed and/or digital materials in a designated Resource Sharing area near the registration and VTAEYC tables.

Materials will be displayed on shared tables with signage identifying each participating organization. Attendees may browse materials throughout the event.

This option is ideal for organizations seeking visibility and connection without committing to a full exhibitor presence.

## Support Access, Spark Joy: Donate a Raffle Item

VTAEYC invites all sponsors to consider donating an item to our conference raffle in support of the **Conference Scholarship Fund**. Proceeds from raffle ticket sales will help provide scholarships for early childhood educators who may not otherwise be able to attend.

To donate a raffle item or learn more, please contact us at [conference@vtaeyc.org](mailto:conference@vtaeyc.org).