

## **VTAEYC Annual Early Childhood Education Conference Sponsorship Opportunities 2024**

Monday, October 28th and Tuesday, October 29th  
Killington Mountain Resort, Killington, VT

**The Vermont Association for the Education of Young Children (VTAEYC)** Annual Early Childhood Education Conference is the largest gathering of early childhood educators in the state and consistently sells-out. This event offers high quality professional development for Vermont's early childhood educators and is only possible with the generous support from our conference sponsors and donors.

We invite you to join us as we celebrate early childhood education and promote high-quality professional development, by becoming a sponsor of this keystone early childhood education event.

Once you have selected a sponsorship level, please complete the [2024 Sponsorship Form](#).

### **More About the VTAEYC Conference**

This event offers over 35 workshops across six breakout sessions, two keynote presentations, and a variety of networking opportunities that give participants the opportunity to engage in new learning and connect with resources, peers, and community partners.

This year's conference will focus on embedding wellness for children and their caregivers in our practices. We are all born creative, curious, and hungry to explore the world around us. The question is how to keep those qualities alive and flourishing as an adult so that we can show up for children and families in both play and leadership.

<https://www.vtaeyc.org/annual-conference/>

**Questions:** Please email the Conference Team at [conference@vtaeyc.org](mailto:conference@vtaeyc.org)

## Peak Sponsorship

Peak Sponsors are our highest-level sponsors and enjoy a prominent profile at the conference. Peak status can be attained by choosing any sponsorship or combination of sponsorships totaling \$10,000 or more.

### Specific benefits of Peak Sponsorship include:

- Two exhibit tables in prime locations (with internet access/electrical hook up)
- A featured advertisement in VTAEYC's e-newsletter
- Full feature slide in the plenary sessions slide deck
- Recognized during opening remarks on both conference days
- Prime recognition in the conference app
- Logo and hyperlink on the VTAEYC website and conference page
- A brief speaking opportunity during the conference
- Four tickets to Monday Evening's Networking Event
- Four complimentary tickets to Sunday evening Member Mix and Mingle event
- Conference Registration, which includes meals and workshop sessions available on request (up to 4)

## Summit Sponsorship (\$3,000-\$9,999)

Summit Sponsors will receive high visibility before and during the event.

### Specific benefits of Summit Sponsorship include:

- One exhibit table in prime location (with internet access/electrical hook up)
- A advertisement in VTAEYC's e-newsletter
- Logo featured in the plenary session slide deck
- Recognition in the conference app
- Recognition and your link on the conference webpage
- Two tickets to Monday Evening's Networking Event
- Two complimentary tickets to Sunday evening Member Mix and Mingle event
- Conference Registration, which includes meals and workshop sessions available on request (up to 2)

## Base Sponsorship (\$500-\$2,999)

### Specific benefits of Base Sponsorship include:

- Logo included in plenary session slide deck
- Recognition included in the conference app
- One ticket to Monday Evening's Networking Event
- Recognition and your link on the conference webpage
- Can attend Sunday evening Member Mix and Mingle event
- Conference Registration, which includes meals and workshop sessions available on request (up to 1)

**Due to limited capacity at the venue, we are offering an optional exhibitor table add-on for this sponsorship level:** Exhibitor table \$35 or Exhibitor table with electricity \$60. Tables are first come, first serve.

## **Special Feature Sponsorship (\$500-\$1,200):**

Be recognized for a donation that provides something special for our attendees. Sponsorship acknowledged with signage and/or verbal remarks during the featured events:

- Annual Award Luncheon (\$1,200)
- First Day Lunch (\$1,000)
- Continental Breakfasts (x2 at \$1,000)
- Snack Break (x2 at \$750)
- Networking Event: Trivia (\$500)
- Networking Event: Member Mix and Mingle (\$500)

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## **Digital Sponsorship (\$250-\$499)**

Share Your Organization or Business details through virtual platforms

- Targeted Advertising in the conference app
- Recognition and your link on the conference website
- Included on the shared slide during the plenary slide show

## **Raffle Items**

- All levels of sponsors are encouraged to donate a prize or item to our raffle.
- Additional recognition will be given to those who donate.
- Proceeds from raffle ticket sales will be used to offer scholarships to attendees.
- To donate a raffle prize, please contact us at [conference@vtaeyc.org](mailto:conference@vtaeyc.org).