



2022 ANNUAL REPORT

July 1, 2021 - June 30, 2022

vtaeyc

Vermont Association for the
Education of Young Children



Dear Friend,

Last Fall, our Board and staff gathered to reflect on VTAEYC's nearly 50-year history and consider the vision, values and mission that would guide our next 50 years. Our new mission statement—which centers excellence and equity and highlights early childhood educators as our foundation—reflects VTAEYC's unique role in the field and our aspirations for young children, their families and educators, and communities in Vermont.

With that clear purpose in mind, I'm pleased to share that VTAEYC grew in size, scope, and influence this past year. Through our Board's leadership, we are meeting our strategic goals to be a high-functioning, stable, member-focused, equity-minded, leading organization for early childhood education in Vermont. We are increasingly trusted to lead Vermont's wraparound workforce development for early childhood educators, from our expanding pipeline programs to Vermont's new Student Loan Repayment Assistance Program for Early Childhood Educators.

Here, I'm proud to highlight VTAEYC's accomplishments from FY2022 (July 2021 - June 2022). We kicked off our 50th anniversary year, offered a virtual Annual Conference experience with our trademark high quality, expanded our programs, grew our staff, provided effective advocacy in Montpelier, demonstrated good partnership, and increased our membership.

Thank you. With your support, we are proud to support Vermont's early childhood educators and the children, families, and communities they serve.

Sincerely,

Janet McLaughlin
VTAEYC Executive Director



Our staff: (L-R) Ann Moore, Chani Krech, Brenda Schramm, Janet McLaughlin, Paula Nadeau, Meg Atwood, Heather Martin

Our Mission

VTAEYC advances equity and excellence in early childhood education with early childhood educators as our foundation. As a membership organization, we provide resources and advocate for policies that move early childhood education forward now and for the future.

2022-23 Board of Directors

Officers

Sharron Harrington
Christina Goodwin
Johanna Vaczy
Meghan Meszkat
Rebecca Bishop Ware
Reeva Murphy

Members at Large

Sharon Easterling
Christine Johnson
Stephanie McDaniel
Brenda Metzler
Thembi Muhlauri
Stephanie Muñoz Wells
Christina Nelson
Nancy Steeley

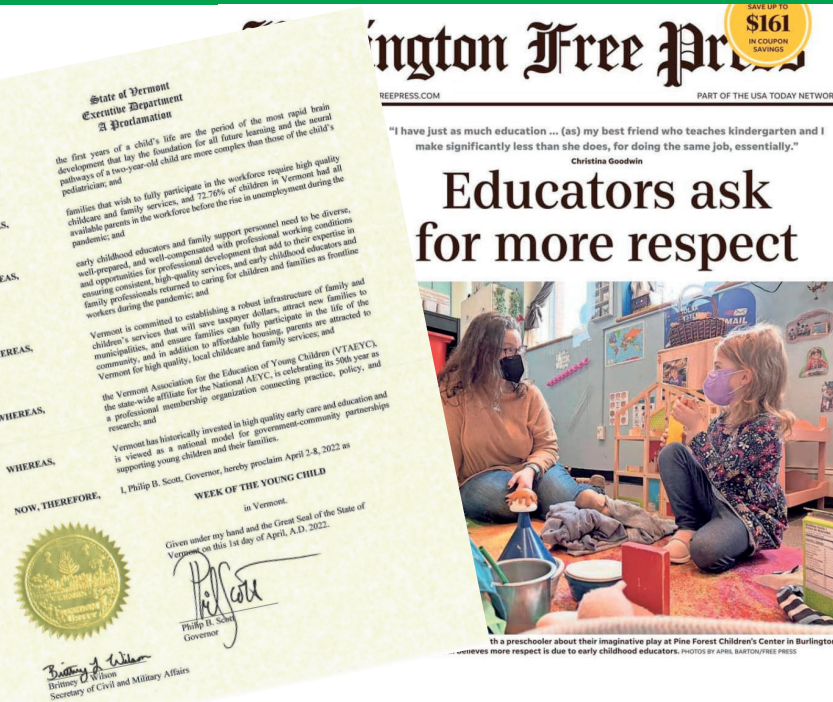
Thank you to
*Ines Abdelnour, Lucia Campriello,
and Shelley Henson for their Board
service that concluded in 2022.*

Learn more, subscribe,
and donate:
vtaeyc.org

@vtaeyc

19 Marble Avenue, Suite 4
Burlington, Vermont 05401
802-234-1090
info@vtaeyc.org

Advocacy



- Conducted and **published major survey** on Vermont's early childhood education staffing crisis
- Collaborated with partners to successfully advocate for **increased state funding** for workforce development and supports, including pipeline expansion and retention bonuses
- VTAEYC and member leaders were featured in **multiple media stories**, including a front-page feature in the *Sunday Burlington Free Press*

Workforce Development

- Earned the \$2.7M contract and launched Vermont's **Student Loan Repayment Assistance Program** for Early Childhood Educators
- Doubled enrollment in the **T.E.A.C.H. Early Childhood® Vermont** scholarship program
- Served aspiring early childhood educators through **Apprenticeship and expanded Pre-Apprenticeship programs**
- Strengthened **career outreach** to middle and high school students

“ I spend my weekdays in the classroom at Kid Logic Learning, nurturing and teaching our youngest generation, while actively participating as an honors student in the Early Childhood Education program at NVU. The T.E.A.C.H program has made this realistic and possible for me.

-Logan Cunningham (right)
2022 BA in Early Childhood Education, NVU



Membership



2022 Outstanding Members (L-R): Laurie Metcalfe, Stephanie Carvey, Alyson Grzyb with VTAIEYC President Sharron Harrington

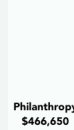
“ There are people working hard to make sure children and families are getting valuable care in the early years. I'm so excited to be a small piece of this. Together it's a beautiful process.

-Vermont early childhood educator
2021 Annual Conference survey

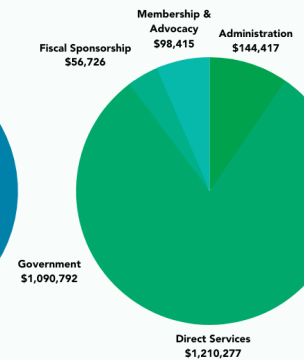
Highlights

- VTAIEYC has **548 members** in good standing, with the highest retention rate of any NAEYC affiliate.
- We reach more than **3,000 digital newsletter subscribers** with a 46% open rate.
- Our members supported statewide **Week of the Young Child** community celebrations, which received an official proclamation from Governor Phil Scott
- National experts Debbie LeeKeenan and Louise Derman-Sparks led **anti-bias education training** at virtual 2021 Annual Conference

FY2022 Revenue



FY2022 Expenses



VTAIEYC's annual budget increased by **52%**: from \$993,145 in FY2021 to \$1,509,835 in FY2022.

Advancing as a Profession

The workforce-led project **Advancing Early Childhood Education as a Profession** is recognized by NAEYC as a national model. Engaging more than a third of the state's estimated 6,000 early childhood educators, Vermonters are advocating for the creation of an early childhood education profession that is well-prepared and well-compensated.

“ I believe that children are only well cared for if the people who care for them are well cared for.

-Kim Freeman, Advancing as a Profession Task Force



vtaeyc X exchange

The **VTAIEYC Exchange** launched in 2022. Using a fellowship model, rising leaders examine how young childhood intersects with climate change, social justice, and community.

